

**ACME® Markets/Philadelphia Eagles SWOOP In and Win Sweepstakes  
and ACME® Markets/Philadelphia Eagles Kick Off Kid Sweepstakes  
Official Rules 2017**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE  
YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

- 1. ELIGIBILITY.** The ACME® Markets-Eagles SWOOP In and Win Sweepstakes (“SWOOP In and Win Sweepstakes”) and the Acme® Markets-Eagles Kick Off Kid Sweepstakes (“Kick Off Kid Sweepstakes”) (collectively, “Sweepstakes”) is open only to legal United States residents living in Pennsylvania, Delaware, Maryland and New Jersey who are 18 or older at the time of entry. Employees, officers, directors, agents and representatives of Philadelphia Eagles, LLC (the “Eagles”), ACME Markets, Inc. (“ACME” or “Sponsor”) and any of their respective agencies, owners, subsidiaries and affiliates, or the immediate family (spouse, mother, father, sister, brother, daughter, son, grandson or granddaughter, regardless of where they live) or members of their same households (whether related or not) of each such individuals are not eligible to participate or win a prize. By entering, you agree to these Official Rules and the decisions of Sponsor (the judging organization), which are final and binding in all respects. In addition to the above, the Kick Off Kid Sweepstakes is open only to legal United States residents living in Pennsylvania, Delaware, Maryland, and New Jersey who are 18 years of age or older at the time of entry and the parent or legal guardian of a child between the ages of 7 years and 14 years as of the date of entry.
- 2. HOW TO ENTER:** Beginning on August 11, 2017 at 12:01am Eastern Time (“ET”) through January 4, 2018 at 11:59pm ET (Swoop In and Win Sweepstakes) and from August 11, 2017 at 12:01am ET through December 21, 2017 at 11:59 pm ET (Kick Off Kid Sweepstakes), for each Ten Dollars (\$10) worth of purchases (up to \$50) of qualifying item(s) of the week (“Qualifying Items”) at **participating ACME Market® locations (listed below)**, you will receive a printout with a unique code (up to five (5) codes) to be entered at the SWOOP In and Win Sweepstakes website, [www.swoopinandwin.com](http://www.swoopinandwin.com) and/or the Kick Off Kid Sweepstakes website [www.ACMEKickOffKid.com](http://www.ACMEKickOffKid.com). Code(s) may be entered beginning on August 11, 2017 at 12:01am ET through January 4, 2018 at 11:59pm ET (“Swoop In and Win Sweepstakes Period” and, a “Sweepstakes Period”) and from August 11, 2017 at 12:01am ET through December 21, 2017 at 11:59pm ET (“Kick Off Kid Sweepstakes Period” and, a “Sweepstakes Period”). Each code will be qualified to enter the SWOOP In and Win Sweepstakes and at the time of entry will have the option to use the same code for the Kick Off Kid Sweepstakes. You must also enter your first and last name, complete address, including zip code (No P.O. boxes accepted), telephone number and age, and your child’s age if entering the Kick Off Kid Sweepstakes, and agree to the Official Rules. Qualifying Items will be identified each week in the ACME circular and in store by specially marked shelf tags. Purchases must be made at participating ACME stores listed below in the states of Pennsylvania, New Jersey, Delaware and Maryland.

**BONUS ENTRY:** During the Sweepstakes Period, visit [www.acmemarkets.com/mymixx](http://www.acmemarkets.com/mymixx) or use the ACME mobile app to clip the Swoop In and Win sweepstakes MyMixx offer. Once the offer is redeemed, you will automatically receive one (1) entry.

**TO ENTER WITHOUT A PURCHASE:** On a 3” x 5” card or plain piece of paper, hand print your first and last name, complete address, including zip code (No P.O. boxes accepted), telephone number and age, and your child’s age if entering the Kick Off Kid Sweepstakes,

and mail in your entry in a hand-addressed #10 envelope with first-class postage affixed to either of (A) ACME Markets, C/O Eagles SWOOP In and Win Sweepstakes, 75 Valley Stream Parkway, Malvern PA 19355 or (B) ACME Markets, C/O Eagles Kick-Off Kid-Eagles Sweepstakes, 75 Valley Stream Parkway, Malvern PA 19355. No photocopies or mechanically reproduced entries accepted. You may enter as often as you wish, but only one (1) mail-in entry per Sweepstakes, per stamped envelope is permitted. Sponsor is not responsible for lost, late, illegible, mutilated, misdirected or postage due entries or mail in entries not received in time.

All submissions become the property of the Sponsor and will not be returned. Sponsor is not responsible for typographical or other errors in the printing, the offering or the administration of the Sweepstakes, or in the announcement of any prize. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Sweepstakes and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or any technical failure or malfunction. Any attempts by an individual to access any Sweepstakes website via a bot script or other brute-force attack will result in that IP address becoming ineligible. Sponsor will prosecute any fraudulent activities to the full extent of the law. Sponsor reserves the right to suspend or terminate this Sweepstakes without notice if, in the Sponsor's sole discretion, the Sweepstakes becomes infected or otherwise corrupted.

3. **RANDOM DRAWING(S):** Sponsor will conduct random drawings specific to each Sweepstakes on or about each of the dates indicated in the prize listings below from among all eligible entries received by the time/date indicated for the corresponding drawing to award the prize specified. Sponsor will notify potential winners by telephone. Sponsor will make three (3) attempts to contact each potential winner via telephone within forty-eight (48) hours from the time the judges complete each drawing per the chart below. If Sponsor is unable to reach a potential winner by telephone within forty-eight (48) hours after a potential winner's name is drawn, then that potential winner will be disqualified, and an alternate potential prize winner's entry will be drawn from all remaining eligible entries. Sponsor will not leave a message for a potential prize winner on an answering machine. Limit one prize per family or household. Your odds of winning a prize in a particular random drawing will depend upon the number of eligible entries received by the entry deadline for that drawing. The drawing dates are indicated below. Mail-in entries for the Kick Off Kid Sweepstakes must be received by Sponsor by 3:00 p.m. EASTERN TIME on the drawing date indicated below to be eligible for the drawing.

4. **PRIZES:**

**SWOOP In & Win Sweepstakes Prizes Consists of:**

- **2018 Eagles Season Tickets:** One (1) total prize consisting of two (2) Tickets to each Philadelphia Eagles 2018 Regular Season Home Game played at Lincoln Financial Field (ARV: \$4,336). Seating to be determined by Sponsor. Prize winner will be chosen from among all eligible entries on or about January 12, 2018.
- **2 Minute Drill Shopping Spree:** Four (4) total prizes consisting of a two (2) minute ACME shopping spree (maximum value of \$3,000 per shopping spree) (ARV: \$3,000 each). Photo opportunity with SWOOP, Official mascot of Philadelphia Eagles. Shopping Spree location and date to be determined by Sponsor. Four (4) potential winners will be chosen from among all eligible entries on or about January 12, 2018.

- **Eagles Tailgate Experience:** Four (4) total prizes consisting of a \$1,000 ACME Gift Card and a \$100 Fanatics Gift Card (ARV: \$1100 each). Four (4) potential winners will be chosen from among all eligible entries on or about January 12, 2018.
- **Eagles Win, You Shop ACME Gift Card Prize:** For each Eagles 2017 regular season game win (up to sixteen (16) games), a weekly prize consisting of one (1) \$500 ACME Gift Card (ARV: \$500 each). Number of prizes is dependent on the number of Eagles 2017 regular season game wins and will be awarded (when applicable) in accordance with the schedule in the chart below following Eagles regular season wins. In the event that any regular season games are cancelled for any reason, including, but not limited to, lockout, strike or other work stoppage, Sponsor shall not be obligated to conduct drawings or award any prizes in connection with the cancelled game(s).
- **Autographed Eagles Merchandise:** For each Eagles 2017 regular season game (up to sixteen (16) games), a total of two (2) weekly prizes consisting of an Autographed Eagles Merchandise item (ARV: \$100 each). Two (2) total potential winners will be chosen from among all eligible entries received during each weekly period in accordance with the schedule in the chart below. A total of thirty-two (32) potential winners will be chosen during the Sweepstakes Period.
- **\$50 ACME Gift Cards:** For each Eagles 2017 regular season game (up to sixteen (16) games), a total of ten (10) weekly prizes consisting of an ACME \$50 Gift Card (ARV: \$50 each). Ten (10) potential winners will be chosen from among all eligible entries received during each weekly period in accordance with the Schedule in the chart below. A total of one hundred sixty (160) potential winners will be chosen during the Sweepstakes Period.
- **\$25 ACME Gift Cards:** For each Eagles 2017 regular season game (up to sixteen (16) games), a total of twenty-five (25) weekly prizes consisting of an ACME \$25 Gift Card (ARV: \$25 each). Twenty-five (25) potential winners will be chosen from among all eligible entries received during each weekly period in accordance with the Schedule in the chart below. A total of four hundred (400) potential winners will be chosen during the Sweepstakes Period.
- **\$10 ACME Gift Cards:** For each Eagles 2017 regular season game (up to sixteen (16) games), a total of fifty (50) weekly prizes consisting of an ACME \$10 Gift Card (ARV: \$10 each). Fifty (50) potential winners will be chosen from among all eligible entries received during each weekly period in accordance with the schedule in the chart below. A total of eight hundred (800) potential winners will be chosen during the Sweepstakes Period.

Prize winners will be chosen from among all eligible entries on or about January 12, 2018, unless otherwise specified herein. Gift cards are subject to the standard terms and conditions listed thereon (including expiration dates). Odds of winning prizes depend on the total number of eligible entries received during the Sweepstakes Period. In addition, odds of winning an Eagles Win, You Shop ACME Gift Card Prize is dependent on the number of Eagles 2017 regular season wins. Prizes are not redeemable for cash. In the event of a dispute as to any entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. Each potential winner may be required to show proof of being an authorized account holder. Prize winners for the 2018 Eagles Season Tickets and the winners for the 2 Minute Drill Shopping Spree must be present at the Sweepstakes winners' presentation; date and location to be determined.

**Eagles Win, You Shop \$500 Gift Card, Weekly ACME \$50, \$25, and \$10 Gift Card and Autographed Eagles Merchandise Sweepstake Prizes Entry Deadlines and Drawing Dates:**

Drawing	Deadline to Enter	Drawing Date	Scheduled Date of Game/Opponent
1	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, September 13, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, September 13, 2017 and received prior to Friday, September 15, 2017</p>	Friday, September 15, 2017	Sunday, September 10, 2017 @ Washington Redskins
2	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, September 20, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, September 20, 2017 and received prior to Friday, September 22, 2017</p>	Friday, September 22, 2017	Sunday, September 17, 2017 @ Kansas City Chiefs
3	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, September 27, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, September 27, 2017 and received prior to Friday, September 29, 2017</p>	Friday, September 29, 2017	Sunday, September 24, 2017 vs. New York Giants
4	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 4, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 4, 2017 and received prior to Friday, October 6, 2017</p>	Friday, October 6, 2017	Sunday, October 1, 2017 @ Los Angeles Chargers
5	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 11, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 11, 2017 and received prior to Friday, October 13, 2017</p>	Friday, October 13, 2017	Sunday, October 8, 2017 vs. Arizona Cardinals
6	For Online Entries: On or prior to	Friday, October 13,	Thursday, October

	<p>11:59 p.m. ET on Wednesday, October 11, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 11, 2017 and received prior to Friday, October 13, 2017</p>	2017	12, 2017 @ Carolina Panthers
7	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 25, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 25, 2017 and received prior to Friday, October 27, 2017</p>	Friday, October 27, 2017	Monday, October 23, 2017 vs. Washington Redskins
8	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, November 1, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, November 1, 2017 and received prior to Friday, November 3, 2017</p>	Friday, November 3, 2017	Sunday, October 29, 2017 vs. San Francisco 49ers
9	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, November 8, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, November 8, 2017 and received prior to Friday, November 10, 2017</p>	Friday, November 10, 2017	Sunday, November 5, 2017 vs. Denver Broncos
	BYE WEEK No Drawing	BYE WEEK No Drawing	BYE WEEK No Drawing
10	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, November 22, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, November 22, 2017 and received prior to Monday, November 27, 2017</p>	Monday, November 27, 2017	Sunday, November 19, 2017 @ Dallas Cowboys

11	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, November 29, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, November 29, 2017 and received prior to Friday, December 1, 2017</p>	Friday, December 1, 2017	Sunday, November 26, 2017 vs. Chicago Bears
12	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 6, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, December 6, 2017 and received prior to Friday, December 8, 2017</p>	Friday, December 8, 2017	Sunday, December 3, 2017 @ Seattle Seahawks
13	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 13, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, December 13, 2017 and received prior to Friday, December 15, 2017</p>	Friday, December 15, 2017	Sunday, December 10, 2017 @ Los Angeles Rams
14	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 20, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, December 20, 2017 and received prior to Friday, December 22, 2017.</p>	Friday, December 22, 2017	Sunday, December 17, 2017 @ New York Giants
15	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 27, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, December 27, 2017 and received prior to Friday, December 29, 2017</p>	Friday, December 29, 2017	Monday, December 25, 2017 vs. Oakland Raiders
16	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, January 3, 2018</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday,</p>	Friday, January 5, 2018	Sunday, December 31, 2017 vs. Dallas Cowboys

	January 3, 2018 and received prior to Friday, January 5, 2018		
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**Kick Off Kid Sweepstakes Prizes Consist of:**

- Eight (8) prizes consisting of four (4) tickets and four (4) pre-game sideline passes to the 2017 regular season Eagles Home Game at Lincoln Financial Field scheduled after the applicable drawing, one (1) Eagles gift bag, the opportunity to meet SWOOP, the Eagles' mascot, and the opportunity for the winning child to retrieve the tee after a kickoff during the applicable Eagles Home Game. A parent or legal guardian of the potential winner must accompany the Kick Off Kid to the applicable Eagles Home Game (i.e. one ticket will be used by the parent or guardian of the Kick Off Kid, one ticket will be used by the Kick Off Kid and the potential winner can select who will use the other two tickets) (ARV: \$1,600 each). Travel and accommodations and any other costs associated with attendance at the Eagles Home Game shall be the sole responsibility of the potential winner. Limit one (1) prize per person or e-mail address (regardless of whether more than one person uses the same e-mail address) per calendar year. In the event of a dispute as to any entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. Each potential winner may be required to show proof of being an authorized account holder. Odds of winning will be determined by the total number of eligible entries received for each drawing during the Sweepstakes Period. Eligibility for Kick Off Kid: Children between the ages of 7 years and 14 years (as of date of entry).

**Kick Off Kid Sweepstakes Prizes Entry Deadlines and Drawing Dates**

Drawing	Deadline to Enter	Drawing Date	Scheduled Date of Game/Opponent
1	For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, September 13, 2017  For Mail-In Entries: Postmarked on or prior to Wednesday, September 13, 2017 and received prior to Friday, September 15, 2017	Friday, September 15, 2017	Sunday, September 24, 2017 vs. New York Giants
2	For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, September 27, 2017  For Mail-In Entries: Postmarked on or prior to Wednesday, September 27, 2017 and received prior to Friday, September 29, 2017	Friday, September 29, 2017	Sunday, October 8, 2017 vs. Arizona Cardinals
3	For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 11, 2017  For Mail-In Entries: Postmarked	Friday, October 13, 2017	Monday, October 23, 2017 vs. Washington Redskins

	on or prior to Wednesday, October 11, 2017 and received prior to Friday, October 13, 2017		
4	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 18, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 18, 2017 and received prior to Friday, October 20, 2017</p>	Friday, October 20, 2017	Sunday, October 29, 2017 vs. San Francisco 49ers
5	<p>For Online Entries: On or prior to 11:59 p.m. ET on Friday, October 25, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, Friday, October 25, 2017 and received prior to Friday, October 27, 2017</p>	Friday, October 27, 2017	Sunday, November 5, 2017 vs. Denver Broncos
6	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, November 15, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, November 15, 2017, and received prior to Friday, November 17, 2017</p>	Friday, November 17, 2017	Sunday, November 26, 2017 vs. Chicago Bears
7	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 13, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, December 13, 2017 and received prior to Friday, December 15, 2017</p>	Friday, December 15, 2017	Monday, December 25, 2017 vs. Oakland Raiders
8	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 20, 2017</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, December 20, 2017 and received prior to Friday, December 22, 2017</p>	Friday, December 22, 2017	Sunday, December 31, 2017 vs. Dallas Cowboys



Total ARV of all SWOOP In & Win prizes: \$49,936 (plus \$500 multiplied by the total number of Philadelphia Eagles wins in all regular season games during the Eagles 2017 NFL season).

Total ARV of all Kick Off Kid prize packages: \$12,800.

Total maximum value of all prizes \$62,736 (plus \$500 multiplied by the total number of Philadelphia Eagles wins in all regular season games during the Eagles 2017 NFL season).

- 5. GENERAL:** No assignment, transfer, substitution or cash equivalent of any prize is permitted except by the Sponsor in its sole discretion for a prize of comparable value, due to unavailability of prize for any reason. ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW EXCLUSIONS OF IMPLIED WARRANTIES OR INCIDENTAL OR CONSEQUENTIAL DAMAGES. CHECK YOUR LOCAL LAWS. Taxes on or connected with prizes and the reporting consequences thereof are the sole and exclusive responsibility of potential winner and/or the potential winner's parent or legal guardian. If applicable, potential winner may receive an IRS Form 1099 for the retail value of the prize. Potential winner of the 2018 Eagles Season Tickets will receive an IRS Form W-9 and a Form 1099 from the Eagles reflecting the final actual value of the prize. Prizes consist only of those items specifically listed as part of prize. All unspecified expenses relative to participation in Sweepstakes (including without limitation any and all taxes and/or other costs associated with acceptance, use or possession of the prize) are the sole responsibility of winner. If a potential winner cannot accept prize as stated, prize will be forfeited in its entirety and may be awarded to an alternate potential winner if time allows. Undeliverable or unclaimed prizes or prizes that cannot be awarded for any reason will be forfeited unless time allows selection of an alternate potential winner. **Limit one (1) prize per person/family/household.** VOID WHERE PROHIBITED BY LAW. FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.
- 6. PUBLICITY:** Potential winners and their guests will be required to sign an affidavit of eligibility and a liability and publicity release prior to the award of any prize or part thereof. Potential winners and their guest(s) will be subject to eligibility verification and compliance with these Official Rules. A parent or legal guardian will be required to execute and return, on behalf of the Kick Off Kid, an Affidavit of Eligibility, a Liability Release, and where lawful, a Publicity Release, prior to attending the applicable Eagles Home Game, but in no event later than two (2) days after notification. Failure to return documents timely will result in disqualification with an alternate potential winner selected if time allows and in Sponsor's sole discretion. Where permitted by law, each potential winner and his/her parents and/or legal guardians agree to grant, to the Eagles and ACME, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the potential winner's name, portrait, picture, voice and likeness as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for any presentation or other activity which may include filming/ audio/ video/ electronic or other recordings and/or interviews, as may be determined from time to time by the Eagles and/or ACME. Failure to make such appearances or grant such

rights may result in disqualification with an alternate potential winner or potential winner selected; and while not obligated to do so, the Eagles and/or ACME may, in their sole discretion, bear such reasonable costs and expenses which the Eagles and/or ACME, in their sole discretion, deem appropriate for winners or potential winners to appear for a presentation or other activity.

- 7. LIMITATION OF LIABILITY AND RELEASE:** By accepting a prize, each potential winner and his/her guests agree, on behalf of themselves and/or their respective children, to release and hold harmless the Eagles, Eagles Stadium Operator, LLC, the NFL, ACME, their respective affiliates and their respective directors, officers, employees, representatives and agents (collectively, "Released Parties") from any and all claims or damages or liability, including (without limitation) (a) personal injury and/or death and property damage, arising in whole or in part, directly or indirectly, from (i) acceptance, possession, use, nonuse, or misuse of a prize, (ii) participation in or travel to/from any Sweepstakes related activity, or (iii) the promotion, execution or administration of the Sweepstakes or participation in the Sweepstakes, (iv) cancellation or modification or any aspect of the Sweepstakes, (v) use of any website related to the Sweepstakes or materials on them; (b) the use of a winner's name, photograph and/or likeness, including, without limitation, claims based on publicity rights, defamation and/or invasion of privacy, and (c) any typographical or other error in these Official Rules or the announcement of offering of any prize.
- 8. DISPUTES:** As a condition of participating in this Sweepstakes, entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in the Commonwealth of Pennsylvania having competent jurisdiction, which Court shall apply the laws of the Commonwealth of Pennsylvania without regard for doctrines of conflict of law. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.
- 9. VIOLATIONS:** Sponsor may, in its sole determination, disqualify anyone it believes has not complied with these Official Rules, may be tampering or acting in an unsportsmanlike, disruptive, abusive, harassing or threatening manner. ATTEMPTS TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY VIOLATE CIVIL AND CRIMINAL LAWS, AND SPONSOR MAY SEEK REMEDIES TO THE FULLEST EXTENT UNDER LAW.
- 10. OFFICIAL RULES & WINNERS' LIST:** For the Official Rules or for the names of winners of prizes available upon completion of the Sweepstakes, send a separate, stamped, self-addressed #10 envelope no later than February 24, 2018 to: ACME Markets, C/O Acme-Eagles Kick-Off Kid Sweepstakes Winner List, 75 Valley Stream Parkway, Malvern PA 19355 for the Kick Off Kid Sweepstakes and to ACME Markets, C/O Acme-Eagles SWOOP In and Win Sweepstakes Winner List, 75 Valley Stream Parkway, Malvern PA 19355 for the SWOOP In and Win Sweepstakes.
- 11. SPONSOR:** ACME Markets, Inc. ("Sponsor").

## 12. Participating ACME Stores:

Store #	Address	City	State	Zip
2679	18578 Coastal Hwy Unit 13	Rehoboth Beach	DE	19971
2680	100 College Square	Newark	DE	19711
2682	4365 Robert Kirkwood Highway	Wilmington	DE	19808
2831	1812 Marsh Rd	Wilmington	DE	19810
7806	100 Suburban Drive	Newark	DE	19711
7808	1401 North DuPont Street	Wilmington	DE	19806
7813	2098 Naamans Road	Wilmington	DE	19810
7816	460 East Main Street	Middletown	DE	19709
7817	146 Fox Hunt Drive	Bear	DE	19701
7822	1001 North Dupont Highway	Dover	DE	19901
7826	4720 Limestone Road	Wilmington	DE	19808
7828	128 Lantana Drive	Hockessin	DE	19707
7836	236 E. Glenwood Ave.	Smyrna	DE	19977
7871	1 Univeristy Plaza	Ogletown	DE	19702
7872	1308 Centerville Road	Wilmington	DE	19808
7874	1901 Concord Pike	Fairfax	DE	19803
7849	711 Washington Ave. Unit # 14	Chestertown	MD	21620
7862	101 Big Elk Mall	Elkton	MD	21921
294	5100 Wellington Avenue	Ventnor City	NJ	08406
2649	800 West Avenue	Ocean City	NJ	08226
2838	2400 Delaware Avenue	Wildwood	NJ	08260
7821	5300 Park Blvd	Wildwood	NJ	08260
7824	3428 Simpson Ave.	Ocean City	NJ	08226
7831	212 New Road	Somers Point	NJ	08244
7833	301 South Main Street	Vineland	NJ	08360
7835	2087 Shore Road	Seaville	NJ	08230
7852	4454 Black Horse Pike	Mays Landing	NJ	08330
7855	3845 Bayshore Road	North Cape May	NJ	08204

7858	425 Route 9	Tuckerton	NJ	08087
7859	15 Avalon Blvd.	Cape May Courthouse	NJ	08210
7890	11 Court House S. Dennis Rd.	CMCH	NJ	08210
7908	18 Broadway	Browns Mills	NJ	08015
7910	411 W. Main Street	Maple Shade	NJ	08052
7914	4400 South Broad Street	Yardville	NJ	08620
7919	953 Route # 33	Hamilton Square	NJ	08690
7920	857 Route 45	Woodstown	NJ	08098
7925	20 Delsea Drive	Clayton	NJ	08312
7926	2091 Route 130 North	Willingboro	NJ	08046
7931	100 Black Horse Pike	Audubon	NJ	08106
7943	1619 Center Square Road	Swedesboro	NJ	08085
7945	40 Ellis Street	Haddonfield	NJ	08033
7956	515 Cross Keys Road	Sicklerville	NJ	08081
7961	260 Dunns Mill Road	Bordentown	NJ	08050
7963	300 South Lenola Rd, Suite 1	Maple Shade	NJ	08052
7964	Sharp Run Plaza 175 Route 70	Medford	NJ	08055
7970	631 Mantua Avenue	Woodbury	NJ	08096
7973	2200 Mount Holly Road	Burlington	NJ	08016
7974	400 Cuthbert Road	Westmont	NJ	08108
7979	Route 1 & Texas Avenue	Trenton	NJ	08648
7982	531 High Street	Mt. Holly	NJ	08060
7992	700 Haddonfield - Berlin Road	Voorhees	NJ	08043
7994	415 Egg Harbor Road	Washington Twp.	NJ	08080
7995	251 North Broadway	Pennsville	NJ	08070
7997	4236 Harbor Beach Blvd.	Brigantine	NJ	08203
7998	501 E. Evesham Road	Runnemede	NJ	08078
7996	6212 Landis Avenue	Sea Isle City	NJ	08243
7993	9600 Long Beach Blvd.	Beach Haven	NJ	08008
291	180 West Girard Ave	Philadelphia	PA	19123
299	2101-41 Cottman Ave.	Philadelphia	PA	19149

773	1305 West Chester Pike	Havertown	PA	19083
778	800 2nd St Pike	Richboro	PA	18954
2638	309 S. Fifth Street	Philadelphia	PA	19106
2668	1001 South Street	Philadelphia	PA	19147
2693	643 Conchester Highway	Boothwyn	PA	19061
2833	7700 Crittenden Street	Philadelphia	PA	19118
2845	1110 Youngsford Road	Gladwyne	PA	19035
2860	250 E. Lancaster Ave.	Wynnewood	PA	19096
7703	400 Simpson Drive	Chester Springs	PA	19425
7704	6601 Roosevelt Blvd.	Philadelphia	PA	19149
7711	121 East City Ave	Bala Cynwd	PA	19004
7713	829 Montgomery Ave	Penn Valley	PA	19072
7714	7010 Germantown Ave.	Philadelphia	PA	19119
7715	1901 Johnston Street	Philadelphia	PA	19145
7719	2301 Pasqualone Blvd	Cornwalls Heights	PA	19020
7721	785 Starr Street	Phoenixville	PA	19460
7722	1825 Limekiln Pike	Dresher	PA	19025
7723	1640 Bethlehem Pike	Flourtown	PA	19031
7725	8200 Roosevelt Blvd.	Philadelphia	PA	19152
7726	1400 East Passyunk Avenue	Philadelphia	PA	19147
7727	2775 West Main Street	Norristown	PA	19403
7730	851 Gap Newport Pike	Avondale	PA	19311
7731	8600 Ridge Avenue	Philadelphia	PA	19128
7735	101 Byers Drive	Glen Mills	PA	19342
7739	105 East Street Road	Feasterville	PA	19053
7742	3200-92 Red Lion Road	Philadelphia	PA	19114
7747	920 Red Lion Road	Philadelphia	PA	19115
7749	1150 Welsh Road	Lansdale	PA	19446
7753	700 West Lancaster Avenue	Wayne	PA	19087
7756	320 West DeKalb Pike	King of Prussia	PA	19406
7762	5927-59 Ridge Avenue	Philadelphia	PA	19128

7767	3951 Lincoln Highway	Downingtown	PA	19335
7769	323 Old York Rd	Jenkintown	PA	19046
7770	503 S. MacDade Blvd.	Holmes	PA	19043
7774	200 Blair Mill Road	Horsham	PA	19044
7779	1336 Bristol Pike Suite 100	Bensalem	PA	19020
7784	480 North Main Street	Doylestown	PA	18901
7786	3590 West Chester Pike	Newtown Square	PA	19073
7787	6640 Oxford Avenue	Philadelphia	PA	19111
7788	601 W. Lancaster Avenue	Bryn Mawr	PA	19010
7789	7901 Lansdowne Avenue	Upper Darby	PA	19082
7792	39 Leopard Road	Paoli	PA	19301
7796	5300 Baltimore Pike	Clifton Heights	PA	19018
7798	11 Sproul Road-Lawrence Park Sh.Ctr	Broomall	PA	19008
7809	527 E. Baltimore Pike	Media	PA	19063
7876	1067 West Baltimore Pike	Media	PA	19063
7882	907 Paoli Pike	West Chester	PA	19380
7893	124 Morton Avenue	Folsom	PA	19033
7913	48 West Road	Newtown	PA	18940
7977	6800 New Falls Road	Levittown	PA	19057
2771	29 Snyder Road	Philadelphia	PA	19148

**\*\*Addendum\*\***

## **SWOOP IN AND WIN – PLAYOFF EDITION**

Swoop In and Win and Kick off Kid have been extended through the Eagles post season. All terms and conditions of the Swoop In and Win and Kick Off Kid Sweepstakes apply, unless otherwise stated below.

Beginning on January 5, 2018 at 12:01am Eastern Time (“ET”) through January 25, 2018 at 11:59pm ET (Swoop In and Win Sweepstakes – Playoff Edition & Kick Off Kid Sweepstakes – Playoff Edition), for each Ten Dollars (\$10) worth of purchases (up to \$50) of qualifying item(s) of the week (“Qualifying Items”) at **participating ACME Market® locations (listed below)**, you will receive a printout with a unique code (up to five (5) codes) to be entered at the SWOOP In and Win Sweepstakes – Playoff Edition website, [www.acmeswoopinandwin.com](http://www.acmeswoopinandwin.com) and/or the Kick Off Kid Sweepstakes – Playoff Edition website [www.ACMEKickOffKid.com](http://www.ACMEKickOffKid.com). Code(s) may be entered beginning on January 5, 2018 at 12:01am ET through January 29, 2018 at 11:59pm ET (Swoop In and Win Sweepstakes – Playoff Edition & Kick Off Kid Sweepstakes – Playoff Edition). Each code will be qualified to enter the SWOOP In and Win Sweepstakes – Playoff Edition and at the time of entry will have the option to use the same code for the Kick Off Kid Sweepstakes – Playoff Edition. You must also enter your first and last name, complete address, including zip code (No P.O. boxes accepted), telephone number and age, and your child’s age if entering the Kick Off Kid Sweepstakes – Playoff Edition, and agree to the Official Rules. Qualifying Items will be identified each week in the ACME circular and in store by specially marked shelf tags. Purchases must be made at participating ACME stores listed below in the states of Pennsylvania, New Jersey, Delaware and Maryland. See the Swoop In and Win and Kick Off Kid Sweepstakes Official Rules to enter without a purchase. Mail-In entries must be postmarked on or prior to, Monday, January 29, 2018 and received prior to Tuesday, January 30, 2018.

### **Playoff Edition Prizes**

#### **Kick Off Kid –**

- **Swoop Goes to School:** One (1) total prize. Your child could win the opportunity for Swoop to go to school with him/her. Subject to agreement from the school, Swoop will accompany your child to their classroom and ACME would provide breakfast for their class. Date to be mutually agreed upon by winner, school and the Philadelphia Eagles. Prize winner will be chosen among all eligible entries on or after January 30, 2018. (ARV: [approximately \$400].)

#### **Swoop In and Win –**

- **Ultimate Eagles Tailgate Package:** One (1) total prize will include one (1) Eagles pop-up canopy, two (2) Eagles tailgate chairs, one (1) Eagles tailgate table, one (1) Eagles portable grill, one (1) Eagles grilling apron, one (1) set of Eagles BBQ tools and one (1) \$50 ACME gift card. (ARV: \$660). Prize winner will be chosen among all eligible entries on or after January 30, 2018.
- **Personalized Jerseys:** One (1) winner will receive two (2) personalized Eagles jerseys. The prize will be ordered once the winner has been selected and will be delivered to winner’s address upon completion from the NFL shop. (ARV: \$300). Prize winner will be

chosen among all eligible entries on or after January 30, 2018.

- **Tailgate Gaming Package:** One (1) winner will receive one (1) Eagles tailgate toss set, two (2) Eagles tailgate chairs and one (1) Eagles end zone table. (ARV: \$220). Prize winner will be chosen among all eligible entries on or after January 30, 2018.
- **Eagles Grill Master Set:** One (1) winner will receive one (1) Eagles portable grill, one (1) set of Eagles bbq tools, one (1) Eagles cooler and one (1) \$25 ACME gift card. (ARV: \$215). Prize winner will be chosen among all eligible entries on or after January 30, 2018.
- **Fan Cave Package:** One (1) winner will receive two (2) Eagles bean bag chairs, one (1) Eagles clock, one (1) Eagles electronic football game and one (1) Eagles cap caddy with bottle opener. (ARV: \$295). Prize winner will be chosen among all eligible entries on or after January 30, 2018.

All regular season and Playoff Edition Swoop In and Win Prizes will be distributed to winners at our Swoop In and Win Prize Presentation on February 10, 2018. Date to be mutually agreed upon by winner, school and the Philadelphia Eagles for the Kick Off Kid – Playoff Edition Prize. Location TBD. Winners do not need to be present to win or receive prizes.

**Participating ACME Stores:**

Store #	Address	City	State	Zip
2679	18578 Coastal Hwy Unit 13	Rehoboth Beach	DE	19971
2680	100 College Square	Newark	DE	19711
2682	4365 Robert Kirkwood Highway	Wilmington	DE	19808
2831	1812 Marsh Rd	Wilmington	DE	19810
7806	100 Suburban Drive	Newark	DE	19711
7808	1401 North DuPont Street	Wilmington	DE	19806
7813	2098 Naamans Road	Wilmington	DE	19810
7816	460 East Main Street	Middletown	DE	19709
7817	146 Fox Hunt Drive	Bear	DE	19701
7822	1001 North Dupont Highway	Dover	DE	19901
7826	4720 Limestone Road	Wilmington	DE	19808
7828	128 Lantana Drive	Hockessin	DE	19707
7836	236 E. Glenwood Ave.	Smyrna	DE	19977
7871	1 Univeristy Plaza	Ogletown	DE	19702
7872	1308 Centerville Road	Wilmington	DE	19808



7874	1901 Concord Pike	Fairfax	DE	19803
7849	711 Washington Ave. Unit # 14	Chestertown	MD	21620
7862	101 Big Elk Mall	Elkton	MD	21921
294	5100 Wellington Avenue	Ventnor City	NJ	08406
2649	800 West Avenue	Ocean City	NJ	08226
2838	2400 Delaware Avenue	Wildwood	NJ	08260
7821	5300 Park Blvd	Wildwood	NJ	08260
7824	3428 Simpson Ave.	Ocean City	NJ	08226
7831	212 New Road	Somers Point	NJ	08244
7833	301 South Main Street	Vineland	NJ	08360
7835	2087 Shore Road	Seaville	NJ	08230
7852	4454 Black Horse Pike	Mays Landing	NJ	08330
7855	3845 Bayshore Road	North Cape May	NJ	08204
7858	425 Route 9	Tuckerton	NJ	08087
7859	15 Avalon Blvd.	Cape May Courthouse	NJ	08210
7890	11 Court House S. Dennis Rd.	CMCH	NJ	08210
7908	18 Broadway	Browns Mills	NJ	08015
7910	411 W. Main Street	Maple Shade	NJ	08052
7914	4400 South Broad Street	Yardville	NJ	08620
7919	953 Route # 33	Hamilton Square	NJ	08690
7920	857 Route 45	Woodstown	NJ	08098
7925	20 Delsea Drive	Clayton	NJ	08312
7926	2091 Route 130 North	Willingboro	NJ	08046
7931	100 Black Horse Pike	Audubon	NJ	08106
7943	1619 Center Square Road	Swedesboro	NJ	08085
7945	40 Ellis Street	Haddonfield	NJ	08033
7956	515 Cross Keys Road	Sicklerville	NJ	08081
7961	260 Dunns Mill Road	Bordentown	NJ	08050
7963	300 South Lenola Rd, Suite 1	Maple Shade	NJ	08052
7964	Sharp Run Plaza 175 Route 70	Medford	NJ	08055
7970	631 Mantua Avenue	Woodbury	NJ	08096

7973	2200 Mount Holly Road	Burlington	NJ	08016
7974	400 Cuthbert Road	Westmont	NJ	08108
7979	Route 1 & Texas Avenue	Trenton	NJ	08648
7982	531 High Street	Mt. Holly	NJ	08060
7992	700 Haddonfield - Berlin Road	Voorhees	NJ	08043
7994	415 Egg Harbor Road	Washington Twp.	NJ	08080
7995	251 North Broadway	Pennsville	NJ	08070
7997	4236 Harbor Beach Blvd.	Brigantine	NJ	08203
7998	501 E. Evesham Road	Runnemede	NJ	08078
7996	6212 Landis Avenue	Sea Isle City	NJ	08243
7993	9600 Long Beach Blvd.	Beach Haven	NJ	08008
291	180 West Girard Ave	Philadelphia	PA	19123
299	2101-41 Cottman Ave.	Philadelphia	PA	19149
773	1305 West Chester Pike	Havertown	PA	19083
778	800 2nd St Pike	Richboro	PA	18954
2638	309 S. Fifth Street	Philadelphia	PA	19106
2668	1001 South Street	Philadelphia	PA	19147
2693	643 Conchester Highway	Boothwyn	PA	19061
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7711	121 East City Ave	Bala Cynwd	PA	19004
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7779	1336 Bristol Pike Suite 100	Bensalem	PA	19020
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7787	6640 Oxford Avenue	Philadelphia	PA	19111
7788	601 W. Lancaster Avenue	Bryn Mawr	PA	19010
7789	7901 Lansdowne Avenue	Upper Darby	PA	19082
7792	39 Leopard Road	Paoli	PA	19301
7796	5300 Baltimore Pike	Clifton Heights	PA	19018
7798	11 Sproul Road-Lawrence Park Sh.Ctr	Broomall	PA	19008
7809	527 E. Baltimore Pike	Media	PA	19063
7876	1067 West Baltimore Pike	Media	PA	19063
7882	907 Paoli Pike	West Chester	PA	19380
7893	124 Morton Avenue	Folsom	PA	19033
7913	48 West Road	Newtown	PA	18940

7977	6800 New Falls Road	Levittown	PA	19057
2771	29 Snyder Road	Philadelphia	PA	19148