

**ACME® Markets/Philadelphia Eagles SWOOP In and Win Sweepstakes and ACME® Markets/Philadelphia Eagles Kick Off Kid Sweepstakes Official Rules 2020**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

- 1. ELIGIBILITY.** The ACME® Markets-Eagles SWOOP In and Win Sweepstakes (“SWOOP In and Win Sweepstakes”) and the Acme® Markets-Eagles Kick Off Kid Sweepstakes (“Kick Off Kid Sweepstakes”) (collectively, “Sweepstakes”) is open only to legal United States residents living in Pennsylvania, Delaware, Maryland and New Jersey who are 18 years of age or older at the time of entry. Employees, officers, directors, agents and representatives of Philadelphia Eagles, LLC (the “Eagles”), ACME Markets, Inc. (“ACME” or “Sponsor”) and any of their respective agencies, owners, subsidiaries and affiliates, or the immediate family (spouse, mother, father, sister, brother, daughter, son, grandson or granddaughter, regardless of where they live) or members of their same households (whether related or not) of each such individuals are not eligible to participate or win a prize. By entering, you agree to these Official Rules and the decisions of Sponsor (the judging organization), which are final and binding in all respects. In addition to the above, the Kick Off Kid Sweepstakes is open only to legal United States residents living in Pennsylvania, Delaware, Maryland, and New Jersey who are 18 years of age or older at the time of entry and the parent or legal guardian of a child between the ages of 7 and 14 as of the date of entry.
- 2. HOW TO ENTER:** Beginning on August 7, 2020 at 12:01am Eastern Time (“ET”) through January 7, 2021 at 11:59pm ET (Swoop In and Win Sweepstakes) and from August 7, 2020 at 12:01am ET through December 23, 2020 at 11:59 pm ET (Kick Off Kid Sweepstakes), for each Ten Dollars (\$10) worth of purchases (up to \$50) of qualifying item(s) of the week (“Qualifying Items”) at **participating ACME Market® locations (listed below)**, you will receive a unique code (up to five (5) codes) on your receipt to be entered at the SWOOP In and Win Sweepstakes website, [www.ACMEswoopinandwin.com](http://www.ACMEswoopinandwin.com) and/or the Kick Off Kid Sweepstakes website [www.ACMEKickOffKid.com](http://www.ACMEKickOffKid.com). Code(s) may

be entered beginning on August 7, 2020 at 12:01am ET through January 14, 2021 at 11:59pm ET (“Swoop In and Win Sweepstakes Period” and, a “Sweepstakes Period”) and from August 7, 2020 at 12:01am ET through December 23, 2020 at 11:59pm ET (“Kick Off Kid Sweepstakes Period” and, a “Sweepstakes Period”). Each code will be qualified to enter the SWOOP In and Win Sweepstakes and at the time of entry will have the option to use the same code for the Kick Off Kid Sweepstakes. You must also enter your first and last name, complete address, including zip code (No P.O. boxes accepted), telephone number and age, and your child’s age if entering the Kick Off Kid Sweepstakes, and agree to the Official Rules. Qualifying Items will be identified each week in the ACME circular and in store by specially marked shelf tags. Purchases must be made at participating ACME stores listed below in the states of Pennsylvania, New Jersey, Delaware and Maryland.

**TO ENTER WITHOUT A PURCHASE:** On a 3” x 5” card or plain piece of paper, hand print your first and last name, complete address, including zip code (No P.O. boxes accepted), telephone number and age, and your child’s age if entering the Kick Off Kid Sweepstakes, and mail in your entry in a hand-addressed #10 envelope with first-class postage affixed to either of (A) ACME Markets, C/O Eagles SWOOP In and Win Sweepstakes, 75 Valley Stream Parkway, Malvern PA 19355 or (B) ACME Markets, C/O Eagles Kick-Off Kid-Eagles Sweepstakes, 75 Valley Stream Parkway, Malvern PA 19355. No photocopies or mechanically reproduced entries accepted. You may enter as often as you wish, but only one (1) mail-in entry per Sweepstakes, per stamped envelope is permitted. Sponsor is not responsible for lost, late, illegible, mutilated, misdirected or postage due entries or mail in entries not received in time. See drawing schedule below for mail in entry deadlines.

All submissions become the property of the Sponsor and will not be returned. Sponsor is not responsible for typographical or other errors in the printing, the offering or the administration of the Sweepstakes, or in the announcement of any prize. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Sweepstakes and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or any technical failure

or malfunction. Any attempts by an individual to access any Sweepstakes website via a bot script or other brute-force attack will result in that IP address becoming ineligible. Sponsor will prosecute any fraudulent activities to the full extent of the law. Sponsor reserves the right to suspend or terminate this Sweepstakes without notice if, in the Sponsor's sole discretion, the Sweepstakes becomes infected or otherwise corrupted.

- 3. RANDOM DRAWING(S):** Sponsor will conduct random drawings specific to each Sweepstakes on or about each of the dates indicated in the prize listings below from among all eligible entries received by the time/date indicated for the corresponding drawing to award the prize specified. Sponsor will notify potential winners by telephone. Sponsor will make three (3) attempts to contact each potential winner via telephone within forty-eight (48) hours from the time the judges complete each drawing per the chart below. If Sponsor is unable to reach a potential winner by telephone within forty-eight (48) hours after a potential winner's name is drawn, then that potential winner will be disqualified, and an alternate potential prize winner's entry will be drawn from all remaining eligible entries. Sponsor will not leave a message for a potential prize winner on an answering machine. Limit one (1) prize per family or household, and per e-mail address (regardless of whether more than one person uses the same e-mail address) per Sweepstakes. Your odds of winning a prize in a random drawing will depend upon the number of eligible entries received by the entry deadline for that drawing. The drawing dates are indicated below. Mail-in entries for the Kick Off Kid Sweepstakes must be received by Sponsor by 3:00 p.m. EASTERN TIME on the dates indicated below to be eligible for each drawing.
- 4. PRIZES:** No assignment, transfer, or substitution of prize is permitted except by Sponsor in its sole discretion in the event of prize unavailability or impossibility for any reason, including without limitation a pandemic, government order, lockout, strike or other work stoppage.

**SWOOP In & Win Sweepstakes Prizes Consists of:**

- **2021 Eagles Season Tickets:** One (1) total prize consisting of two (2) Tickets to each Philadelphia Eagles 2021 Regular Season Home Game played at Lincoln Financial Field (ARV: \$4,336). Seating to be determined by Sponsor. Prize winner will be chosen from among all eligible entries on or after January 7, 2021.

**2 Minute Drill Shopping Spree:** Two (2) total prizes consisting of a two (2) minute ACME shopping spree (maximum value of

\$3,000 per shopping spree) (ARV: \$3,000 each). Shopping Spree location and date to be determined by Sponsor. Two (2) potential winners will be chosen from among all eligible entries on or after January 7, 2021. In the event Sponsor is unable to conduct the 2 Minute Drill Shopping Sprees for any reason, including but not limited to, pandemic or government order, the prizes will be awarded in the form of ACME Grocery Gift Cards in the amount of \$3,000 each.

- **Ultimate Eagles Tailgate Package:** One (1) total prize will include one (1) Eagles pop-up canopy, two (2) Eagles tailgate chairs, one (1) Eagles tailgate table, one (1) Eagles portable grill, one (1) set of Eagles bbq tools, one (1) Eagles cooler and one (1) \$50 ACME gift card. (ARV: \$660). Prize winner will be chosen from among all eligible entries on or after January 7, 2021.
- **Ultimate Eagles Fan Cave Package:** One (1) winner will receive a fan cave package to include one (1) 70 inch 4k television, one (1) Eagles refrigerated beverage center, Two (2) Eagles chairs, and \$250 in ACME gift cards. (ARV: \$2,000) Prize winner will be chosen from among all eligible entries on or after January 7, 2021.
- **Personalized Jerseys: Each Regular Season Eagles game during the 2020 NFL season,** One (1) winner for each 2020 regular season game (up to sixteen (16) games) will receive two (2) personalized Eagles jerseys. The prize will be ordered once the winner has been selected. Will be delivered to winner's address upon completion from the NFL shop. (ARV: \$300 each pair, \$4,800 total). Prize winner will be chosen from among all eligible entries according to the weekly drawing schedule below. In the event that any Regular Season Eagles games during the 2020 NFL Season ("2020 Regular Season Games") are cancelled or postponed for any reason, including without limitation a pandemic, government order, lockout, strike or other work stoppage, Sponsor shall not be obligated to conduct the drawings or award any prizes in connection with the cancelled or postponed game(s).
- **Tailgate Gaming Package:** One (1) winner will receive one (1) Eagles tailgate toss set, two (2) Eagles tailgate chairs and one (1) Eagles end zone table. (ARV: \$220). Prize winner will be chosen among all eligible entries on or after January 7, 2021.
- **Eagles Tailgate Experience:** Four (4) total prizes consisting of a \$500 ACME Gift Card and a \$100 Fanatics Gift Card (ARV: \$600 each). Four (4) potential winners will be chosen from among all eligible entries on or after January 7, 2021.
- **Eagles Win, You Shop ACME Gift Card Prize:** For each Eagles 2020 regular season game win (up to sixteen (16)

games), a weekly prize consisting of one (1) \$250 ACME Gift Card (ARV: \$250 each). Number of prizes is dependent on the number of Eagles 2020 regular season game wins and will be awarded (when applicable) in accordance with the schedule in the chart below following an Eagles regular season win. In the event that any 2020 Regular Season Games are cancelled or postponed for any reason, including, but not limited to, pandemic, government order, lockout, strike or other work stoppage, Sponsor shall not be obligated to conduct drawings or award any prizes in connection with the cancelled or postponed game(s).

- **Autographed Eagles Merchandise:** For each Eagles 2020 regular season game (up to sixteen (16) games), a total of two (2) weekly prizes consisting of an Autographed Eagles Merchandise item (ARV: \$100 each). Two (2) total potential winners will be chosen from among all eligible entries received during each weekly period in accordance with the schedule in the chart below. A total of thirty-two (32) potential winners will be chosen during the Sweepstakes Period. In the event that any 2020 Regular Season Games are cancelled or postponed for any reason, including without limitation a pandemic, government order, lockout, strike or other work stoppage, Sponsor shall not be obligated to conduct the drawings or award any prizes in connection with the cancelled or postponed game(s).

Prize winners will be chosen from among all eligible entries on or after January 7, 2021, unless otherwise specified herein. Gift cards are subject to the standard terms and conditions listed thereon (including expiration dates). Odds of winning prizes depend on the total number of eligible entries received during the Sweepstakes Period. In addition, odds of winning an Eagles Win, You Shop ACME Gift Card Prize is dependent on the number of 2020 Regular Season Games played and wins, odds of winning a Personalized Jersey or an Autographed Eagles Merchandise is dependent on the number of 2020 Regular Season Games played. Prizes are not redeemable for cash. In the event of a dispute as to any entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. Each potential winner may be required to show proof of being an authorized account holder. Prize winners for the 2021 Eagles Season Tickets and the winners for the 2 Minute Drill Shopping Spree must be present at the Sweepstakes winners' presentation; date and location to be determined.

## Weekly Prizes Entry Deadlines and Drawing Dates:

**All Scheduled Dates of Games/Opponents are subject to change or cancellation without any notice.**

Drawing	Deadline to Enter	Drawing Date	Scheduled Date of Game/Opponent
1	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, September 16, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, September 16, 2020 and received prior to Friday, September 18, 2020</p>	Friday, September 18, 2020	Sunday, September 13, 2020 @ Washington
2	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, September 23, 2020.</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, September 23, 2020 and received prior to Friday, September 25, 2020</p>	Friday, September 25, 2020	Sunday, September 20, 2020 vs. Los Angeles Rams
3	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, September 30, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, September 30, 2020 and</p>	Friday, October 2, 2020	Sunday, September 27, 2020 vs. Cincinnati Bengals

	received prior to Friday, October 2, 2020		
4	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 7, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 7, 2020 and received prior to Friday, October 9, 2020</p>	Friday, October 9, 2020	Sunday, October 4, 2020 @ San Francisco 49ers
5	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 14, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 14, 2020 and received prior to Friday, October 16, 2020</p>	Friday, October 16, 2020	Sunday, October 11, 2020 @ Pittsburgh Steelers
6	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 21, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 21, 2020 and received prior to Friday, October 23, 2020</p>	Friday, October 23, 2020	Sunday, October 18, 2020 vs. Baltimore Ravens

7	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 28, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 28, 2020 and received prior to Friday, October 30, 2020</p>	Friday, October 30, 2020	Thursday, October 22, 2020 vs. New York Giants
8	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, November 4, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, November 4, 2020 and received prior to Friday, November 6, 2020</p>	Friday, November 6, 2020	Sunday, November 1, 2020 vs. Dallas Cowboys
9	BYE WEEK No Drawing	BYE WEEK No Drawing	BYE WEEK No Drawing
10	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, November 18, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, November 18, 2020 and received prior to Friday, November 20, 2020</p>	Friday, November 20, 2020	Sunday, November 15, 2020 @ New York Giants
11	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, November 25, 2020</p> <p>For Mail-In Entries: Postmarked on or prior</p>	Monday, November 27, 2020	Sunday, November 22, 2020 @ Cleveland Browns



	to Wednesday, November 25, 2020 and received prior to Monday, November 27, 2020		
12	For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 2, 2020  For Mail-In Entries: Postmarked on or prior to Wednesday, December 2, 2020 and received prior to Friday, December 4, 2020	Friday, December 4, 2020	Monday, November 30, 2020 vs. Seattle Seahawks
13	For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 9, 2020  For Mail-In Entries: Postmarked on or prior to Wednesday, December 9, 2020 and received prior to Friday, December 11, 2020	Friday, December 11, 2020	Sunday, December 6, 2020 @ Green Bay Packers
14	For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 16, 2020  For Mail-In Entries: Postmarked on or prior to Wednesday, December 16, 2020 and received prior to Friday, December 18, 2020	Friday, December 18, 2020	Sunday, December 13, 2020 vs. New Orleans Saints
15	For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 23, 2020	Monday, December 28, 2020	Sunday, December 20, 2020 @ Arizona Cardinals

	For Mail-In Entries: Postmarked on or prior to Wednesday, December 23, 2020 and received prior to Friday, December 25, 2020.		
16	For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 30, 2020 For Mail-In Entries: Postmarked on or prior to Wednesday, December 30, 2020 and received prior to Friday, Friday, January 1, 2021	Monday, January 4, 2021	Sunday, December 27, 2020 @ Dallas Cowboys
17	For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, January 6, 2021 For Mail-In Entries: Postmarked on or prior to Wednesday, January 6, 2021 and received prior to Friday, January 8, 2021	Friday, January 8, 2021	Sunday, January 3, 2021 vs. Washington

**Kick Off Kid Sweepstakes Prizes Consist of:**

- For each Eagles 2020 regular season game (up to sixteen (16) games), a total of one (1) weekly Eagles MVP Prize Pack consisting of Eagles Merchandise (ARV: \$150 each). One (1) potential winner will be chosen from among all eligible entries received during each weekly period in accordance with the schedule in the chart below. A maximum of sixteen (16) potential winners will be chosen during the Sweepstakes Period. In addition, the weekly potential winners will have an opportunity to win one of the eight (8) prizes as the Kick Off Kid in 2021 and Swoop Goes to School, as described hereinbelow. In the event that any 2020 Regular Season Games are cancelled or postponed for any reason, including without limitation a pandemic, government order, lockout, strike or other work stoppage, Sponsor shall not be obligated to conduct the drawings or award any prizes in connection with the cancelled or postponed game(s).

- Eight (8) prizes, each consisting of four (4) tickets and four (4) pre-game sideline passes to the 2021 regular season Eagles Home Game at Lincoln Financial Field scheduled after the applicable drawing, one (1) Eagles gift bag, the opportunity to meet SWOOP, the Eagles mascot, and the opportunity for the winning child to retrieve the tee after a kickoff during the applicable Eagles Home Game. A parent or legal guardian of the potential winner must accompany the Kick Off Kid to the applicable Eagles Home Game (i.e. one ticket will be used by the parent or guardian of the Kick Off Kid, one ticket will be used by the Kick Off Kid and the potential winner can select who will use the other two tickets) (ARV: \$1,600 each). Travel and accommodations and any other costs associated with attendance at the Eagles Home Game shall be the sole responsibility of the potential winner. In the event that any 2021 regular season games are cancelled or postponed for any reason, including, but not limited to, pandemic, government order, lockout, strike or other work stoppage, Sponsor reserves the right to substitute a prize of equal or greater value. In the event of a dispute as to any entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. Each potential winner may be required to show proof of being an authorized account holder. Odds of winning will be determined by the total number of eligible entries received for each drawing during the Sweepstakes Period. Eligibility for Kick Off Kid: Children between the ages of 7 and 14 (as of date of entry).
- **Swoop Goes to School:** One (1) total prize. Winner will receive the opportunity for Swoop to accompany winner's child to their classroom including breakfast provided by ACME for child's class, subject to approval of the child's school. (ARV: \$200). Date to be determined by winner, child's school and the Philadelphia Eagles. Eligibility for Swoop Goes to School Prize: Children between the ages of 7 and 14 (as of date of entry). Prize winner will be chosen among all eligible entries on or after January 7, 2021. In the event that the access by Swoop to the child's school is denied for any reason, Sponsor reserves the right to provide a substitute prize in its sole discretion.

## Kick Off Kid Sweepstakes Prizes Entry Deadlines and Drawing Dates

All Scheduled Dates of Games and Opponents are subject to change or cancellation without any notice.

Drawing	Deadline to Enter	Drawing Date	Scheduled Date of Game/Opponent
1	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, September 9, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, September 23, 2020 and received prior to Friday, September 25, 2020</p>	Friday, September 11, 2020	Sunday, September 20, 2020 vs. Los Angeles Rams
2	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, September 16, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, September 16, 2020 and received prior to Friday, September 18, 2020</p>	Friday, September 18, 2020	Sunday, September 27, 2020 vs. Cincinnati Bengals

<p>3</p>	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 7, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 7, 2020 and received prior to Friday, October 9, 2020</p>	<p>Friday, October 9, 2020</p>	<p>Sunday, October 18, 2020 vs. Baltimore Ravens</p>
<p>4</p>	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 14, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 14, 2020 and received prior to Friday, October 16, 2020</p>	<p>Friday, October 16, 2020</p>	<p>Thursday, October 22, 2020 vs. New York Giants</p>
<p>5</p>	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, October 21, 2020</p> <p>For Mail-In Entries: Postmarked on or prior to Wednesday, October 21, 2020 and received prior to Friday, October 23, 2020</p>	<p>Friday, October 23, 2020</p>	<p>Sunday, November 1, 2020 vs. Dallas Cowboys</p>
<p>6</p>	<p>For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, November 18, 2020</p>	<p>Friday, November 20, 2020</p>	<p>Monday, November 30, 2020 vs. Seattle Seahawks</p>

	For Mail-In Entries: Postmarked on or prior to Wednesday, November 18, 2020 and received prior to Friday, November 20, 2020		
7	For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 2, 2020  For Mail-In Entries: Postmarked on or prior to Wednesday, December 2, 2020 and received prior to Friday, December 4, 2020	Friday, December 4, 2020	Sunday, December 13, 2020 vs. New Orleans Saints
8	For Online Entries: On or prior to 11:59 p.m. ET on Wednesday, December 23, 2020  For Mail-In Entries: Postmarked on or prior to Wednesday, December 23, 2020 received prior to Thursday, December 24, 2020	Thursday, December 24, 2020	Sunday, January 3, 2021 vs. Washington

Total ARV of all SWOOP In & Win prizes: \$23,616 (plus \$250 multiplied by the total number of Philadelphia Eagles wins in all regular season games during the Eagles 2020 NFL season) and also subject to the total number of 2020 Regular Season Games played in 2020.

Total ARV of all Kick Off Kid prize packages: \$13,000.

Total maximum value of all prizes \$36,616 (plus \$500 multiplied by the total number of Philadelphia Eagles wins in all regular season games during the Eagles 2020 NFL season), and also subject to the total number of 2020 Regular Season Games played in 2020.

- 5. GENERAL:** No assignment, transfer, substitution or cash equivalent of any prize is permitted except by the Sponsor in its sole discretion for a prize of comparable value, due to unavailability of prize for any reason. ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW EXCLUSIONS OF IMPLIED WARRANTIES OR INCIDENTAL OR CONSEQUENTIAL DAMAGES. CHECK YOUR LOCAL LAWS. Taxes on or connected with prizes and the reporting consequences thereof are the sole and exclusive responsibility of potential winner and/or the potential winner's parent or legal guardian. If applicable, potential winner may receive an IRS Form 1099 for the retail value of the prize. Potential winner of the 2021 Eagles Season Tickets will receive an IRS Form W-9 and a Form 1099 from the Eagles reflecting the final actual value of the prize. Prizes consist only of those items specifically listed as part of prize. All unspecified expenses relative to participation in Sweepstakes (including without limitation any and all taxes and/or other costs associated with acceptance, use or possession of the prize) are the sole responsibility of winner. If a potential winner cannot accept prize as stated, prize will be forfeited in its entirety and may be awarded to an alternate potential winner if time allows. Undeliverable or unclaimed prizes or prizes that cannot be awarded for any reason will be forfeited unless time allows selection of an alternate potential winner. **Limit one (1) prize per person/family/household.** VOID WHERE PROHIBITED BY LAW. FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.
- 6. PUBLICITY:** Potential winners and their guests will be required to sign an affidavit of eligibility and a liability and publicity release prior to the award of any prize or part thereof. Potential winners and their guest(s) will be subject to eligibility verification and compliance with these Official Rules. A parent or legal guardian will be required to execute and return,

on behalf of the Kick Off Kid, an Affidavit of Eligibility, a Liability Release, and where lawful, a Publicity Release, prior to attending the applicable Eagles Home Game, but in no event later than two (2) days after notification. Failure to return documents timely will result in disqualification with an alternate potential winner selected if time allows and in Sponsor's sole discretion. Where permitted by law, each potential winner and his/her parents and/or legal guardians agree to grant, to the Eagles and ACME, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, the potential winner's name, portrait, picture, voice and likeness as news or information and for advertising and promotional purposes without additional consideration; and further without such additional compensation, appear for any presentation or other activity which may include filming/ audio/ video/ electronic or other recordings and/or interviews, as may be determined from time to time by the Eagles and/or ACME. Failure to make such appearances or grant such rights may result in disqualification with an alternate potential winner or potential winner selected; and while not obligated to do so, the Eagles and/or ACME may, in their sole discretion, bear such reasonable costs and expenses which the Eagles and/or ACME, in their sole discretion, deem appropriate for winners or potential winners to appear for a presentation or other activity.

- 7. LIMITATION OF LIABILITY AND RELEASE:** By accepting a prize, each potential winner and his/her guests agree, on behalf of themselves and/or their respective children, to release and hold harmless the Eagles, Eagles Stadium Operator, LLC, the NFL, ACME, their respective affiliates and their respective directors, officers, employees, representatives and agents (collectively, "Released Parties") from any and all claims or damages or liability, including (without limitation) (a) personal injury and/or death and property damage, arising in whole or in part, directly or indirectly, from (i) acceptance, possession, use, nonuse, or misuse of a prize, (ii) participation in or travel to/from any Sweepstakes related activity, or (iii) the promotion, execution or administration of the Sweepstakes or participation in the Sweepstakes, (iv) cancellation or modification or any aspect of the Sweepstakes, (v) use of any website related to the Sweepstakes or materials on them; (b) the use of a winner's name, photograph and/or likeness, including, without limitation, claims based on publicity rights, defamation and/or



invasion of privacy, and (c) any typographical or other error in these Official Rules or the announcement of offering of any prize.

- 8. DISPUTES:** As a condition of participating in this Sweepstakes, entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in the Commonwealth of Pennsylvania having competent jurisdiction, which Court shall apply the laws of the Commonwealth of Pennsylvania without regard for doctrines of conflict of law. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.
- 9. VIOLATIONS:** Sponsor may, in its sole determination, disqualify anyone it believes has not complied with these Official Rules, may be tampering or acting in an unsportsmanlike, disruptive, abusive, harassing or threatening manner. **ATTEMPTS TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY VIOLATE CIVIL AND CRIMINAL LAWS, AND SPONSOR MAY SEEK REMEDIES TO THE FULLEST EXTENT UNDER LAW.**
- 10. PRIVACY:** Please review Sponsor's Privacy Policy at <http://www.acmemarkets.com/privacy-policy/> and Terms of Use at <https://www.acmemarkets.com/terms-of-use/>. By participating in the Sweepstakes you hereby agree to Sponsor's collection and usage of your personal information as permitted by Sponsor's Privacy Policy and acknowledge that you have read and accept Sponsor's Privacy Policy.
- 11. OFFICIAL RULES & WINNERS' LIST:** For the Official Rules or for the names of winners of prizes available upon completion of the Sweepstakes, send a separate, stamped, self-addressed #10 envelope no later than February 28, 2021 to: ACME Markets, C/O Acme-Eagles Kick-Off Kid Sweepstakes Winner List, 75 Valley Stream Parkway, Malvern PA 19355 for the Kick Off Kid Sweepstakes and to ACME Markets, C/O Acme-Eagles SWOOP In and Win Sweepstakes Winner List, 75 Valley Stream Parkway, Malvern PA 19355 for the SWOOP In and Win Sweepstakes.
- 12. SPONSOR:** ACME Markets, Inc. ("Sponsor").

### 13. Participating ACME Stores:

Store #	Address	City	State	Zip
114	7010 Germantown Ave.	Philadelphia	PA	19119
147	920 Red Lion Road	Philadelphia	PA	19115
192	39 Leopard Road	Paoli	PA	19301
291	180 West Girard Ave	Philadelphia	PA	19123
294	5100 Wellington Avenue	Ventnor City	NJ	8406
299	2101-41 Cottman Ave.	Philadelphia	PA	19149
613	829 Montgomery Ave	Penn Valley	PA	19072
664	Sharp Run Plaza 175 Route 70	Medford	NJ	8055
703	400 Simpson Drive	Chester Springs	PA	19425
721	785 Starr Street	Phoenixville	PA	19460
726	1400 East Passyunk Avenue	Philadelphia	PA	19147
730	851 Gap Newport Pike	Avondale	PA	19311
731	8600 Ridge Avenue	Philadelphia	PA	19128
769	323 Old York Rd	Jenkintown	PA	19046
773	1305 West Chester Pike	Havertown	PA	19083
778	800 2nd St Pike	Richboro	PA	18954
779	1336 Bristol Pike Suite 100	Bensalem	PA	19020
787	6640 Oxford Avenue	Philadelphia	PA	19111
806	100 Suburban Drive	Newark	DE	19711
808	1401 North DuPont Street	Wilmington	DE	19806
809	527 E. Baltimore Pike	Media	PA	19063
813	2098 Naamans Road	Wilmington	DE	19810
817	146 Fox Hunt Drive	Bear	DE	19701
821	5300 Park Blvd	Wildwood	NJ	8260
826	4720 Limestone Road	Wilmington	DE	19808
828	128 Lantana Drive	Hockessin	DE	19707
831	212 New Road	Somers Point	NJ	8244

833	301 South Main Street	Vineland	NJ	8360
845	601 Lafayette Street	Cape May	NJ	8205
852	4454 Black Horse Pike	Mays Landing	NJ	8330
859	15 Avalon Blvd.	Cape May Courthouse	NJ	8210
871	1 Univeristy Plaza	Ogletown	DE	19702
872	1308 Centerville Road	Wilmington	DE	19808
874	1901 Concord Pike	Fairfax	DE	19803
882	907 Paoli Pike	West Chester	PA	19380
890	11 Court House S. Dennis Rd.	CMCH	NJ	8210
893	124 Morton Avenue	Folsom	PA	19033
943	1619 Center Square Road	Swedesboro	NJ	8085
992	700 Haddonfield - Berlin Road	Voorhees	NJ	8043
996	6212 Landis Avenue	Sea Isle City	NJ	8243
1725	8200 Roosevelt Blvd.	Philadelphia	PA	19152
1770	503 S. MacDade Blvd.	Holmes	PA	19043
1908	18 Broadway	Browns Mills	NJ	8015
1910	411 W. Main Street	Maple Shade	NJ	8052
1945	40 Ellis Street	Haddonfield	NJ	8033
2638	309 S. Fifth Street	Philadelphia	PA	19106
2649	800 West Avenue	Ocean City	NJ	8226
2668	1001 South Street	Philadelphia	PA	19147
2679	18578 Coastal Hwy Unit 13	Rehoboth Beach	DE	19971
2680	100 College Square	Newark	DE	19711
2682	4365 Robert Kirkwood Highway	Wilmington	DE	19808
2693	643 Conchester Highway	Boothwyn	PA	19061
2704	6601 Roosevelt Blvd.	Philadelphia	PA	19149
2762	5927-59 Ridge Avenue	Philadelphia	PA	19128
2771	29 Snyder Ave	Philadelphia	PA	19148
2774	200 Blair Mill Road	Horsham	PA	19044
2789	7901 Lansdowne Avenue	Upper Darby	PA	19082

2831	1812 Marsh Rd	Wilmington	DE	19810
2833	7700 Crittenden Street	Philadelphia	PA	19118
2836	236 E. Glenwood Ave.	Smyrna	DE	19977
2838	2400 Delaware Avenue	Wildwood	NJ	8260
2855	3845 Bayshore Road	North Cape May	NJ	8204
2862	101 Big Elk Mall	Elkton	MD	21921
2876	1067 West Baltimore Pike	Media	PA	19063
2914	4400 South Broad Street	Yardville	NJ	8620
2925	20 Delsea Drive	Clayton	NJ	8312
2931	100 Black Horse Pike	Audubon	NJ	8106
2956	515 Cross Keys Road	Sicklerville	NJ	8081
2974	400 Cuthbert Road	Westmont	NJ	8108
2977	6800 New Falls Road	Levittown	PA	19057
2982	531 High Street	Mt. Holly	NJ	8060
2995	251 North Broadway	Pennsville	NJ	8070
2998	501 E. Evesham Road	Runnemede	NJ	8078
3711	121 East City Ave	Bala Cynwd	PA	19004
3719	2301 Pasqualone Blvd	Cornwalls Heights	PA	19020
3722	1825 Limekiln Pike	Dresher	PA	19025
3735	101 Byers Drive	Glen Mills	PA	19342
3739	105 East Street Road	Feasterville	PA	19053
3742	3200-92 Red Lion Road	Philadelphia	PA	19114
3753	700 West Lancaster Avenue	Wayne	PA	19087
3767	3951 Lincoln Highway	Downingtown	PA	19335
3784	480 North Main Street	Doylestown	PA	18901
3786	3590 West Chester Pike	Newtown Square	PA	19073
3788	601 W. Lancaster Avenue	Bryn Mawr	PA	19010
3796	5300 Baltimore Pike	Clifton Heights	PA	19018
3798	1991 Sproul Road-Lawrence Park Sh.Ctr	Broomall	PA	19008

3816	460 East Main Street	Middletown	DE	19709
3824	3428 Simpson Ave.	Ocean City	NJ	8226
3835	2087 Shore Road	Seaville	NJ	8230
3858	425 Route 9	Tuckerton	NJ	8087
3919	953 Route # 33	Hamilton Square	NJ	8690
3920	857 Route 45	Woodstown	NJ	8098
3961	260 Dunns Mill Road	Bordentown	NJ	8050
3963	590 Kings Hwy & Lenola Rd.	Maple Shade	NJ	8052
3970	631 Mantua Avenue	Woodbury	NJ	8096
3993	9600 Long Beach Blvd.	Beach Haven	NJ	8008
3994	415 Egg Harbor Road	Washington Twp.	NJ	8080
3997	4236 Harbor Beach Blvd.	Brigantine	NJ	8203
4715	1901 Johnston Street	Philadelphia	PA	19145
4723	1640 Bethlehem Pike	Flourtown	PA	19031
4727	2775 West Main Street	Norristown	PA	19403
4913	48 West Road	Newtown	PA	18940
4926	2091 Route 130 North	Willingboro	NJ	8046
2397	4001 Walnut St.	Philadelphia	PA	19104